

An article

Example question

You see this announcement in an international shopping magazine.

THE BEST SHOPPING EXPERIENCE

Do you have a favourite shop or area where you shop?

If so, write an article for our magazine:

- describing your favourite shop
- saying why it is your favourite shop
- explaining why you enjoy shopping.

We will publish the best article next month.

Write your **article**. Write your answer in 120–180 words.

Example answer

MY FAVOURITE SHOP

Can you imagine a shop where you have an amazing variety of absolutely everything? This is my ideal shop and it exists! The shop is called Harrods and it is in the centre of London.

Harrods is an incredible store – it has five floors and is a beautiful old building. Inside it has hundreds of departments selling everything imaginable, such as food, clothes, furniture, electrical goods and even pets. There are also restaurants so you can take a break from shopping!

To begin with, I love it because it has feeling of luxury. The shop assistants are really friendly but the only problem is it is quite expensive. It is a very well-known store so sometimes when I shop there I can see famous people.

Some people think shopping is a silly activity but personally I like it because it is quite social and you can go with your friends and discuss things. At the same time you can find out about lots of new products – and you don't have to buy!

Ask a question to get your readers' attention.

Speak directly to your readers.

Give examples to support what you say.

Give your opinion where you are asked to.

Useful language

Questions to open your article with:

Have you ever ...

Do you ever wonder ...

Do you think that ...

Introducing your ideas:

Firstly,

First of all,

To begin with ...

Secondly, ...

Apart from that, ...

So, ...

In conclusion, ...

To sum up, ...

Giving examples:

... such as ...

For example, ...

... like ...

... particularly ...

Endings:

It seems to me ...

What I think is ...

Personally, ...

In my view, ...

Exam help: Articles

- Make sure you give your article a title.
- Don't just write any information on the topic; plan your article according to the points in the question.
- Use a variety of shorter and longer sentences to show you can use a range of structures.